

## Course Portfolio Training 2016-17

### Faculty of Media & Communication

#### Media Production - Film / TV / Scriptwriting - Christa Van Raalte

- Scriptwriting is the longest established course of its kind in the UK - 25 yrs old this year
  - Skillset accredited - only one in the UK
  - Good graduate record
- Strong industry rep - first uni to offer courses of this kind
- UK-based industry favours BU along with Oxford and Cambridge
- Facilities are good but not the best bit
- Staff and industry contacts - the people you meet make the difference. Others do not access those people at all
- All practice teachers have significant experience
- TV is the oldest course of the three
  - No film, TV specifically. Studio, location, full range of AV gear
  - All students experience all aspects of production
- Media Production much broader, trans media, video, audio, programming, web design, live briefs, can specialise or combine media platforms
  - Also study stories and spaces, fine arts installation
- Film is new, and only film. Not just pre and post production but also distribution, marketing, buying, fundraising - producer's course, not just pure technical production
  - Students should choose the route which they will most enjoy but they can lead to the same jobs
- Look for creative, engaged, active students
- Guest speakers from BBC, independent film
- Placement years available on TV and Media Production but can be short summer placement. Not required for Film but option is there - typically runners etc.
- Support offered to find a placement but does require initiative

#### Corporate and Marketing Communication - Tasos Theofilou

- Advertising, PR, Marketing Comms, Politics - all specialist
- Combination of theory and practice in all cases
- Guest lectures and live briefs provided by industry
- Edelman, Weber Shandwick, Ketchum, NGOs and Government
- 4 week placements on all except politics which ask 6 weeks
- Teaching staff include academics and professionals, researchers and members of professional bodies
- Students engage in research too and can co-author papers with staff
- CIPR Wessex group chair is Natasha Tobin from BAPR
- Tasos is in the board of PRCA South
- Professional accreditation - CIPR, CIM, PRCA
- Overseas partners and opportunities
- Year 1 = learn, Year 2 = do, Year 3 (Placement) = contextualise, Year 4 = reflect/critique/create
- Leave with reputed degree, experience, artefacts
- Check CMC microsite for placement stories
- NSS scores very high – BAM 90%, BAA 89%, BAPR 88%
- Interaction between PR, Advertising and Marketing less than it was
- Some exemptions through CIM

### **Law UG - Alison Cronin**

- Dr Stephen Copp, new Head of Department
- Jeff Wale, LLB programme leader
- CIPM research centre has world class reputation in cutting edge Intellectual Property
- Placement scheme defines the BU course
- All core legal studies have been taken before placement, so they are able to make meaningful contributions and gain extremely good experience
- Comments from industry placement providers are many and very positive
- Full debrief in final year to help them sell their experience on their CVs, though many took the initiative during their placement year and have their opportunities lined up already
- Law and Politics new on the framework (and very well timed!)
- Includes public law studies, history of political thought, political psychology and in the final year, advanced criminal law as an option
- Placement optional for non-EU students on LLB Law, but compulsory on pathways (though tbc)
- Placement students do admin, courtroom, client notes, drafting advice etc., even IT system upgrades for legal practices.
  - Can be at CAB or big business as well as in legal practices

### **Journalism, English and Communication (UG) – Karen Fowler-Watt**

- School status within the faculty
- Storytelling and narrative bond between all props in the framework
- Multimedia journalism is full multimedia throughout. Tough but rewarding
- Can leave with NCTJ Diploma in addition to degree
- BACOM sits in the middle of the framework - very generalist with about 130 student pa. some journo, creative writing, advertising, PR etc., creative English
- BA English on the other side of the framework, recruiting 60 now. Contemporary literature, digital, adaptation etc., not Chaucer, Shakespeare etc.
- Blend of theory and practice
- 95% employability
- Practical but reflective and students leave very savvy
- Digital and flexible grads
- BAMMJ still has all three prof accreditations, only one in UK – BJTC, NCTJ and BPC
- Study abroad options are good, esp. in US, Canada and Norway
- MLit English is the integrated masters. Shares units in last two years with Literary Media
- Can move into it from BA English

### **NCCA UG - Chris Williams**

- Founded in 1989
- Based on blend of art and science
- NESTA Designated beacon of excellence
- 50% of graduates in the UK industry are from NCCA
- Top 10 in the world and no. 1 in the UK
- Industry engaged with huge alumni base in industry
- Pixar wanting to work more closely at the moment
- Research is huge - possibly the biggest earner in PGR at BU

### **PG Law – Jeff Wale**

- 3 stages - LLB, CPE and LPC/Bar standards vocational exam, both leading to period of recognised training
- CPE is a conversion requires min 2.2 in a recognised degree
- Can now consider experience learning, through application to the legal regulator
- 160 credits in one year - bit brutal - but concentrates on core law

- Stage 1 legal skills, stage 2 substantive traditional law, stage 3 dissertation
- LPC taught at EBC, by solicitors, practice and procedure, advocacy, interview skills etc.
- CPE classes below 20, LPC classes 30-40 with seminar groups of 10
- Attracts people with an interest in law even if they work or want to work in other areas, e.g. Financial services, border control, environmental health etc.
- LLM programmes not qualifying degrees but allow interested people to gain specialist knowledge
- BU's outstanding strengths are in Tax and Intellectual Property
- Still taught at EBC but likely to move before long to Talbot

### **Journalism, English and Communication (PG) – Karen Fowler-Watt**

- Same disciplines as at UG, but with more research led teaching
- Small numbers
- MAMMJ is longest running of this group
  - BJTC accredited (only one sought for this course)
  - Documentary, long form, digital
- Journalism Studies accredited too, more theoretical but has its practical elements and can lead to a major project route
- MA Literary Media picks up where BA English leaves off, following same themes, but cross platform narrative, history of literature, new media and technology influences
- MA Media and Communication very international and offers Jan start option. Lower IELTS than others and more optionality, but basically pure theory
- MA Creative Writing and Publishing coming in 2017, which has huge industry engagement and support
- MAMMJ placements assisted by BJTC, short placements (5 weeks) around Easter
- Literary Media placements typically in publishing houses
- MAC could be quite broad and can be up to 1 year

### **NCCA PG – Chris Williams**

- PG offering largely mirrors the UG, but all are conversion
- Look at fine arts, technical, design backgrounds
- 3D Computer Animation is created image, Digital Effects is interaction with live footage, MSc
- Interviews centre on what the students want to do, to ensure they're the right people for the course
- We have a render farm (very useful and expensive facility for compiling animation elements into finished piece.)

### **Production Framework PG - Karl Rawstrone**

- Collaboration and specialisation based on world-leading practice in film and TV
- Teaching team have professional background - BBC, C4 etc.
- Great list of visiting speakers, focused on Spring semester
- Three pillars - narrative, collaboration, technical
- Typically looking for 2.1 degree, and or experience, but can take others e.g. Theatre production or digital media
- IELTS required at 6.5 but also use journalistic, colloquial, legal and technical language
- On the course, students must show professionalism, courtesy, inventiveness and pragmatism, plus drive and a lust for learning - imperative for the profession and they will be put into difficult, high pressure situations during their course
- Cross-cultural collaborations and understanding will help a student along
- When they leave - be aspirational, use alumni connections and BU reputation
- Accreditations - Producing = Skillset, Directing, Editing, Sound & Cinematography = BKSTS
- Editing and Sound partner with AVID, world leader in film and TV editing, and include first level of AVID level two can be taken separately for an additional small cost
- Editing and Cinematography includes staff with DPP membership (Digital Production Partnership)
- Student and graduate awards and highlights

- Nominated for RTS student film award
- Won AVID editing prize and AVID short film competition
- Worked on Oscar, Golden Globe and Cannes award winning feature
- Worked on Night Manager, Star Wars 8
- Producer at BuzzFeed
- Working at the Smithsonian in Washington
- Won UK national film award for best drama
- Collaborative projects throughout the framework
- Soft guarantee to scriptwriting students that they will get a script produced
- Intake likely around 55-60 this year

### **Creative Media Practice and Data Innovation – David Garcia**

- New course fusing art, design and technology to serve the arts industry through creative digital companies
- Deep roots into the developing digital industry, including the likes of Bournemouth's Silicon South network, though other cities (Bristol, Brighton) have bigger economies in this field

### **Corporate & Marketing Communication PG - Tasos**

- Political Psychology didn't recruit this year but is very specialised, developed by Richard (Scullion?)
- International Political Communication - developed by Darren Lilleker
- Advertising - Rutherford (just Rutherford) - specialist MA. Requires at least 1 year experience in the field.
- Big sell is the boot camp in semester three but course still doesn't recruit well
- Corporate communication - effectively an MBA for communication. Also specialist and wants min 1 he experience.
- Has the boot camp and opportunity to gain a CIPR diploma, in either Internal Communication or Crisis Communication - 1 week intensive followed by 6,000 word reflective project
- Boot camp travel and accommodation costs paid by BU

## Faculty of Science and Technology

### **UG – Forensic Science Framework (Forensic Science, Forensic Investigation, Archaeological and Forensic Science, Forensic Biology)**

- Main difference between FS and FI – FI, students will spend more time at crime scenes, whilst FS is for students who enjoy analysing data, materials in the labs. Forensic Scientist and Biologist work together at crime scenes but can also work in helping to investigate disease in animals, humans and plants.
- Archaeological and FS course, for students that want to study the past, analyse human, animal, artefact remains.
- Field trips available in all courses - visits for FS and FI students include The Tank Museum, Purbeck Shooting School, local police station- crime investigation.
- We have our own “crime-house” facilities and a field station where we simulate mass graves and mock disasters at Bournemouth Airport. Students from the Sociology and Criminology courses also use these facilities.
- Students have taken jobs in Forensic Science and hospital labs, local authority enforcement agencies, education, healthcare, cosmetic industry, historical preservation and local police crime investigation units.
- Types of possible jobs include (Forensic Science Assistant, Lab Technician, Biochemists, Forensic Examiner, Archaeologist).
- 50% to 65% of these courses are practical and are taught by academics with professional experience.
- 90% of our Forensic students are in work or further education. They are very highly employable.
- Compulsory 5-week industrial work placement or 30-week placement option for all the courses.

### **UG Environmental Science; Ecology & Wildlife Conservation**

- Around 70% of courses are assessed by coursework; the other 30% is practical.
- Fieldwork and field visits are an essential part of these courses. The fieldwork (5 weeks in the second and third year) is part of a credit-rated unit, so compulsory.
- Students have taken jobs at the World Heritage Site Jurassic Coast, East Devon World Heritage Coast, Isle of Wight, Poole Council, Environmental Agencies and the New Forest.
- Students get involved with research projects and so work along with the academics in big projects. Current projects include study of the bears and big cats in the forests of Ecuador, plants, pollinators and wildlife in Spain, forest and orchards in the Himalayas.
- SERTs (Student Environment Research Teams)- A very unique feature of these courses where students can get experience and be involved in a wide range of short projects.

### **UG Sociology, Anthropology, Criminology Framework**

- 20 days placement in the second year or 30 weeks optional placement.
- Practical courses, students have the opportunity to apply the theory in the real world.
- Field visits available for the students.
- Students have taken their placement in a variety of organisations, some include: (SCA Agencies, Poole Council, Bournemouth Borough Council, Community Development Agencies, Victoria Education Centre, The Children’s Investment Fund).
- 85%-90% (depends on the course) of students are in work or further education after graduation. The sectors that they are working in include: (social services, criminal justice, police, education, government and civil service, corporate management).
- The Faculty (Sociology Department) is in talks with BUIC looking into the possibility of developing a Foundation Certificate Course in the area of Sociology.

### **PG Archaeology, Anthropology and Forensic Science Framework**

- Specialist courses so students need to have a bachelor’s degree in relevant subjects and some kind of experience preferable.
- Small number of student per classroom.

- Students have access to an extensive animal and human bones collection, which range as old as 5000 years ago to new bones. Students can also use the microscopes, magnifying glasses and measuring equipment in the labs.
- Very practical courses, students are working closely with academics in their projects or developing their own. Fieldwork compulsory in some units options where students are involved in excavating and digging in the Archaeological sites, mass graves etc.
- Forensic students- Field visit to courts in London to hear professional court cases as this is part of their studies. Guest lectures, experts in the field, are invited to talk to our students about crime scene management and investigations.
- Roles that students can take after graduation: Heritage Manager, Museum Officer, Archaeologist, Conservation Officer, Police Officer, Medical Examiner, Anthropologist, Criminologist, Forensic Archaeologist.

### **PG Biodiversity Conservation**

- Students learn the theory and the practical side of biodiversity conservation.
- Unique feature of this course- students need to undertake a 6-week field-based project in any biodiversity hotspot.
- Previous placements include: working with wildlife trusts, ecological consultancies and government bodies.
- Academics are also active professionals working in their field with external organisations to develop and improve environment and eco systems.
- Small number of students in the classroom

### **UG Design Engineering Framework (4 courses- Industrial Design, Product Design, Design Engineering, and Mechanical Engineering)**

- These four programmes range from: very focused on art and less on technology (ie Industrial Design and then Product Design) to more focused on science and technology and less on art (Design Engineering and Mechanical E).
- Portfolio is required for all the above courses apart from the Mechanical Engineering as it is a more technical course.
- Opportunity to get the integrated Masters in Product Design (MDes) and Mechanical Engineering (MEng).
- All the courses are accredited by the Institution of Engineering Designers (IED).
- BU's Festival of Design and Technology- final year students present their prototypes and projects. Local and national employers come along to see our students' final projects. Opportunity for networking and getting to know people from the industry.
- Design Challenge National Competition- This is run by the Institution of Mechanical Eng (IMechE). BU's students have done very well in this challenge and last year students were the winning team.
- 40 weeks work placement opportunity available. Some students have undertaken their placement year in high-profile companies such as Jaguar Land Rover, Anglepoise, Princess Yachts, Ben Sherman and Walt Disney.
- 90% of our graduates are in work or further education after completing their course. Future career opportunities include: designers, project managers, graphic designers, project design engineers, production supervisors.
- All our design courses are supported with high standard facilities. We have a dedicated Design Centre equipped with a variety of machines and tools. Some of them include: Rapid Prototyping Machines, marketbot 3D printers, Large-format laser cutter, RTV Vacuum casting system.

### **UG Computing Framework (7 courses: Business Information Technology, Computing, Computer Networks, Cyber Security Management, IT Management, Software Engineering)**

- They are very much Computing science courses (80% computing and 20% management).
- Common first year units for all the computing courses. In the 2<sup>nd</sup> year students choose their specialisation.

- High employability rate. Almost 90% of our graduates find a job after 6 months of graduation. Some of them have gone to work for major firms such as IBM, BT, Kingfisher IT Services, Matrix Solutions etc. Roles involved: Business Information Specialist, IT Analyst, Software and Web Developer.
- 80% of our students undertake the 30-week work placement in the Computing courses. The Cyber security course has been run for two years only so first work placement students will start this academic year 2016/17).
- Many of our Computing degrees are accredited by the BCS.
- Dedicated Cyber security unit, fitted with the latest equipment and technology.

### **UG Games and Music Technology Framework (4 courses- Games Programming, Games Technology, Music & Audio Tech and Music and Sound Production)**

- GP and GT teach common subjects in the first year. Students specialise in the second year. More popular course GT with 190 students. 150 students in the GP.
- Range of creative technology equipment available to the Games students (i.e. Climax, Sony, local music studios)
- Field trips during their studies so students can get some experience of kind of companies, jobs they can do after graduation.
- Students have lectures delivered by professional people working in the industry (i.e. EA Criterion, Microsoft, Lionhead, Jagex)
- Games courses are accredited by TIGA, and music courses by JAMES (more info webpages)
- Work placements are difficult to secure due to the narrow industry and BU's location (students tend to move to London or other big cities in the country to take their placement). Placements are usually unpaid.
- Example of companies where students from the Music framework have undertaking work placements (Walt Disney, Climax Studios and The Royal Shakespeare Company). Students from the Games Framework have taken placements at Jagex, Lionhead, Marmalade, Goodgame Studios, Drilling Systems and Climax Studios.

### **PG Design Engineering Framework (3 courses- Industrial Design, Product Design, Mechanical Design Engineering)**

- These three programmes are specialist courses
- Students must have an industrial or Product Design Degree to be considered for these two specific courses. A portfolio is not required for these courses, however the PL will request additional portfolio for borderline applications.
- For the Mechanical Design Engineering programme, students need to have engineering background but not necessarily in Mechanical Design.

### **PG Data Analytics**

- Skill shortage in this field so high employment rate after graduation, particularly in UK and USA
- Ideal programme for students with engineering, IT or maths/physics background

### **PG Psychology Framework (4 courses- Foundation of Clinical Psychology; Forensic and Neuropsychological Perspectives in Face-Processing; Clinical and Developmental Neuropsychology; Investigative Forensic Psychology)**

- Specialist courses so students need to have a bachelor's degree in Psychology or Criminology (depends on masters) and preferably some work experience.
- Academics are active professionals working in their field with external organisations, hospitals, psychology ward units, police crime investigation agencies.
- One of the best eye-tracking labs in the country.
- EG Cap facilities- students can use to study Neuropsychology disorders.
- All the students can take a Research Assistant Post working along with academics in their projects.

- Investigative Forensic Psychology (IFP) - very practical and new course focus on theoretical and investigative aspects of forensic psychology. Students will be using the BU's Crime Scene Training Centre, Psychology Testing Suites, Eye-tracking and Face-processing equipment.
- IFP future careers- students may work for big organisations such as National Crime Agencies, Police Forces, Insurance Agencies, Secret Service and Ministry of Justice.
- Clinical Psychology courses- Graduated students work as Psychologist Assistants in hospitals, adult and child care units, Neuropsychology Departments/some of them continue to study at PhD level to become professional/registered Psychologist.
- 12 weeks unpaid placement opportunity throughout the year. Students work with clinical neuropsychologist or psychologist and are involved in data collection, behavioural monitoring, health management etc.

## Faculty of Health and Social Care

### BA (Hons) Social Work – Jill Davey

- Overview – 3-year degree combining academic study and practical work placements enabling students to become qualified social workers upon graduation. 95% of students are in employment within six months of finishing the degree.
- Accreditation – Health & Care Professions Council
- Academic entry criteria – 120 tariff points from 3 A-Levels, or equivalent qualifications and IELTS 7.0 in overall with min 6.5 in each component.
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).
- Selection criteria – work experience (paid/voluntary) in a social work and/or social care capacity, i.e. carer in a residential home, social work assistant, personal experience as a service user or carer. Interview is required.
- Placements – In first year 20 days' placement (150h), in year two 70 days' placement (600h) and in year three 100 days' placement (600h). The range of placements include services to older people, children and families or people with disabilities; hospital social work teams; residential and day care settings; drug and alcohol services; mental health services; supported housing and homelessness schemes; projects for young people experiencing home and school difficulties.
- Careers – Social worker, care worker, mental health care worker, health assistant, public health officer.

### MA Social Work – Jill Davey

- Overview – 2-year degree providing a route to qualified social worker status for those who want to pursue a role in this profession. The programme attracts mostly the UK applicants although it is open to EU and international students.
- Accreditation – Health & Care Professions Council
- Academic entry criteria – 2:1 degree in any subject area or equivalent professional qualification and IELTS 7.0 in overall with min 6.5 in each component.
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).
- Selection criteria – work experience (paid/voluntary) in a social work and/or social care capacity, i.e. carer in a residential home, social work assistant, personal experience as a service user or carer. Interview is required.
- Placements – In year one a 70-day placement in a social care setting and in year two 100 days within a social work team, undertaking statutory tasks. The placements include services to older people, children and families or people with disabilities; residential and day care settings; drug and alcohol services; mental health services; supported housing and homelessness schemes; projects for young people experiencing home and school difficulties.
- Careers – Social worker, community care officer, service manager, academic lecturer.

### MA Social Care – Jill Davey

- Overview – 1-year degree with emphasis on the social and behavioural science. Students will study common subjects with those enrolled on MA Social Work.
- Accreditation – None at present.
- Academic entry criteria – 2:2 degree in any subject area, or an equivalent international degree level qualification and IELTS 6.0 overall with min 5.5 in each component.
- Non-academic entry criteria – N/A.
- Selection criteria – Students are expected to have relevant experience in social care, i.e. carer in a residential home, social work assistant, personal experience as a service user or carer.
- Placements – eight weeks' placement in professional social care settings with local partner agencies.

- Careers – Care home manager, practice manager, senior practitioner, social work manager, special needs education advisor.

### **BSc (Hons) Children's and Young People's Nursing – Ann Bevan**

- Overview – 3-year degree focused on theory and practice, designed to meet nursing needs of children, young people and their families. Within the first year some units are common to all courses in the Nursing Framework with shared lectures. The course is very popular with over 400 applications for 28 places. The number of places might be subject of change due to NHS bursary reform.
- Accreditation – Nursing & Midwifery Council.
- Academic entry criteria – 120 tariff points from 3 A-Levels or equivalent qualifications and IELTS 7.0 in overall with min 7.0 in each component.
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).
- Selection criteria – Students are expected to have relevant experience preferably related to the field of nursing practice. Interview is required.
- Placements – 50% of time on this course will be spent on placements, allowing students to experience a variety of hospital and community environments. Students are required to work 150 hours every four weeks and experience the full 24 hour shift pattern to include 12-13 hour shifts, weekends and night shifts.
- Careers – Lecturer practitioner, specialist practitioner, advanced nurse practitioner, consultant nurse.

### **BSc (Hons) Adult Nursing – Anne Mills**

- Overview – the programme is part of the Faculty of Health and Social Sciences' Nursing Framework and within the first year, some units are common.
- Accreditation – Nursing & Midwifery Council
- Academic entry criteria – 120 tariff points from 3 A-Levels or equivalent qualifications and IELTS 7.0 with minimum 7.0 in each component. All subjects are expected but preferable are Biology, Psychology, Physical Education or Sociology.
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).
- Selection criteria – It is recommended that students have some care experience, preferably related to the adult nursing. Students without experience will be required to demonstrate at interview that they have a clear insight into the nature of the profession. Interview is required.
- Placements – 50% of time is spent on work placements in a number of locations and environments, from NHS hospitals to care homes, private hospitals and within community nursing teams. Students are required to work 150 hours every four weeks and experience the full 24 hour shift pattern to include 12-13 hour shifts, weekends and night shifts. Placements are organised by locality – Poole/Bournemouth, Salisbury, West Dorset and Yeovil. It is advised that students arrange their term time accommodation close to their placement locality.
- Careers – Lecturer or specialist practitioner, advanced nurse practitioner, consultant nurse, academic lecturer.

### **BSc (Hons) Occupational Therapy – Sophie Smith**

- Overview – the aim of the programme is to learn about the best ways to enable people to engage in their daily lives by maximising their functional potential and adapting to their environment. The course accepts 30-40 students on an annual basis.
- Accreditation – Health & Care Professions Council and College of Occupational Therapists
- Academic entry criteria – 128 tariff points from 3 A-Levels or equivalent qualifications and IELTS (Academic) 7.0 with minimum 6.5 in each component. All subjects will be accepted but preferred include biology, psychology and sociology.
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).

- Selection criteria – Students need to show a clear insight into Occupational Therapy, demonstrated by having gained hands-on experience in a variety of different healthcare settings in which Occupational Therapists work. Interview is required.
- Placements – In Year 1 students undertake 1 week and 6 weeks' placements, in Year 2- 8 weeks' placement and in Year 3- 10 weeks and 8 weeks' placements. Placements are arranged across Dorset, Somerset and Wiltshire. Placements are unpaid.
- Careers – Occupational therapist in the NHS, occupational therapist in social care, researcher, teacher, community learning facilitator.

### **BSc (Hons) Mental Health Nursing – Andrew (Longley?)**

- Overview – The programme prepares individuals to work in a variety of mental health settings with a diverse range of people. Within the first year some units are common to all courses in the Nursing Framework with shared lectures. In the past the course had 65-70 students on an annual basis.
- Accreditation – Nursing & Midwifery Council
- Academic entry criteria – 120 tariff points from 3 A-Levels or equivalent qualifications and IELTS (Academic) 7.0 (with minimum 7.0 in each component).
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).
- Selection criteria – It is recommended that students have some care experience, preferably in a mental health setting. Interview is required.
- Placements – 50% of time on the course is spent in a practice placement setting. Clinical placements will be in a variety of places within Dorset, Somerset, Wiltshire and Hampshire.
- Careers – Mental health nurse in an in-patient environment (e.g. acute admissions unit, elderly care, treatment wards, psychiatric intensive care unit or rehabilitation), community mental health nurse, staff nurse, specialist nurse (covering the likes of eating disorders, addictions, forensic psychiatry, child and adolescent psychiatry or psychological therapist).

### **BSc (Hons) Paramedic Science – Chris Schroth & Pete Phillips**

- Overview – The programme focuses on developing competent, skilled paramedic practitioners providing urgent medical care to those who need it. At present this is the only programme with NHS funding.
- Accreditation – Health & Care Professions Council and the College of Paramedics.
- Academic entry criteria – 112 tariff points, from 3 A-Levels, including 40 points from a required subject (Biology or Human Biology), or equivalent qualifications and IELTS (Academic) 7.0 with minimum 6.5 in each component.
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB) and a full UK driving license with no more than 3 penalty points.
- Selection criteria – It is essential for applicants to gain some work experience, preferably of at least six months. Experience can be from within an ambulance service, military environment, acting as a first responder, or within a similar healthcare setting. Possession of a current first aid certificate is also desirable. Interview is required.
- Placements – 600 h in each year of study. Arrangements of placements will be across the South Western Ambulance Service NHS Foundation Trust (SWASFT) and the South Central Ambulance Service. The College of Paramedics and Health & Care Professions Council (HCPC) require each student to complete 2,250 hours of practice over the course.
- Careers – Paramedic in emergency care.

### **Diploma of Higher Education Operating Department Practice (ODP) – Lesley Elcock**

- Overview – ODP is a 2-year programme focused on training students to deliver safe, high quality care to surgical patients during anaesthesia, surgery and post anaesthesia (recovery). This programme is limited by placements with 36 students joining BU in 2016. ODPs can work abroad but their role is limited due to difference in curriculum.

- Accreditation – Health & Care Professions Council (HCPC)
- Academic entry criteria – 96 tariff points from 3 A-Levels or equivalent qualifications and IELTS (Academic) 7.0 with minimum 6.5 in each component.
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).
- Selection criteria – It is recommended that applicants have some care experience and that they have insight into working in an operating department. Experience is not mandatory but applicants will have to demonstrate a clear insight into the nature of this profession. Interview is required.
- Placements – 60% time will be spent on placements, 550 h each year. Most of clinical experience will be in one of the following hospitals: Bournemouth Nuffield Hospital, Dorchester NHS Hospital, Poole NHS Hospital, Bournemouth NHS Hospital, Musgrove Park Hospital, Taunton, Yeovil District Hospital, Salisbury NHS Hospital.
- Careers – First assistant to the surgeon, surgical assistant, accident and emergency, anaesthetic practitioner.

### **BSc (Hons) Physiotherapy – Jonathan Williams**

- Overview – The programme aims to train students to maximise each patient's potential through knowledge of human movement and function. BU's programme is ranked 7<sup>th</sup> best place for physiotherapy in the UK and provides excellent employment prospects in the field of Physiotherapy. In the past there were only 27 places for 600 applicants but this is a subject of change due to changes in NHS funding.
- Accreditation – Health & Care Professions Council (HCPC) and The Chartered Society of Physiotherapy (CSP)
- Academic entry criteria – 136 tariff points from 3 A-Levels, including 40 points from a required subject (Biology, Human Biology or Physical Education), or equivalent qualifications and IELTS (Academic) 7.0 (with minimum 6.5 in each component).
- Non-academic entry criteria – Occupational Health check, record of immunity status, DBS check (Disclosure and Barring Service check, previously known as CRB).
- Selection criteria – Applicants are encouraged to have some experience shadowing Physiotherapists. This could be in a variety of environments such as hospital wards, physiotherapy departments, community settings, domiciliary care, schools or private practices. Interview is required.
- Placements – Students will spend 1000 hours undertaking clinical placements as follows: an introductory placement in Year 1 followed by the first six-week clinical placement, two six-week placements in the Year 2 and two six-week placements in the year 3. There are 5 placements' areas including acute, community, surgical wards, elderly care, outpatient surgeries.
- Careers – Specialist practitioner, consultant therapist, lecturer – practitioner. Upon graduation, students can apply to become a registered physiotherapist with the Health & Care Professions Council (HCPC) and can become professional members of the Chartered Society of Physiotherapy (CSP). These accreditations can be vital when it comes to securing work as a physiotherapist overseas.

### **MSc Public Health – Liz Norton**

- Overview – On this programme the students will learn about epidemiology and critical evaluation techniques to identify what influences the health of national and international populations. In the past applicants have come from backgrounds such as doctors, teachers, nurses, midwives and community public health workers. It is also possible to study some units online to gain a PG Cert in Public Health (part-time). Students will be able to apply for a membership of The Royal Society for Public Health.
- Accreditation – N/A
- Academic entry criteria – A relevant 2:2 degree and IELTS 6.5 (Academic) with min 5.5 in each component.
- Non-academic entry criteria – work experience in the field of public health
- Selection criteria – Normally there are no interviews, however students with non-standard entry criteria may be asked for a telephone or Skype interview.
- Placements – N/A

- Careers – Public Health practitioner, health visitor, research assistant, researcher, lecturer.

### **BSc (Hons) Clinical Exercise Science – Micah Atkinson**

- Overview – It is a 3 year clinically oriented programme with focus on rehabilitation for a range of people, from athletes to those with disabilities and people suffering from injury and illness. Students are taught at BU's Lansdowne Campus and at the Anglo-European College of Chiropractic (AECC)
- Accreditation – N/A
- Academic entry criteria – 112 tariff points from 3 A-Levels including 40 points from a required subject (Biology or Chemistry) and IELTS (Academic) 6.5 with minimum 6.0 in each component.
- Non-academic entry criteria – Disclosure and Barring Service (DBS) Check (previously known as CRB) and ISA registration (this course may involve regular access to children and/or vulnerable adults).
- Selection criteria – Applicants are encouraged to have experience in healthcare, preferable related to a sports background but it is not mandatory. Normally there are no interviews.
- Placements – The course provides 30 weeks' placement at the end of Year 2 in addition to 40 h placement in Year 1, 70 h placement in Year 2 and 90 h placement in Year 3/4 (depending on the duration of the programme).
- Careers – Exercise Scientist, physiotherapy assistant, rehabilitation assistant, teaching assistant, therapy technician, researcher.

### **BSc (Hons) Nutrition/MNutr (Hons) Nutrition – Fotini Tsofliou**

- Overview – The programme focuses on the key areas of nutrition, combining the science with the social, behavioural and lifestyle issues that are present in today's society. Students have an opportunity to do an additional year at postgraduate level to gain a Master's level qualification (MNutr). The current cohort is 40 students with 30 studying at UG level and 10 at integrated PG level.
- Accreditation – Association for Nutrition (for BSc programme only)
- Academic entry criteria – 112 tariff points from 3 A-Levels or equivalent qualifications including 40 points from a required subject (Biology or Chemistry) and IELTS (Academic) 6.5 with minimum 6.0 in each component.
- Non-academic entry criteria – N/A
- Selection criteria – Students with an interest in Nutrition.
- Placements – 20 day (minimum) placement undertaken in Year 3/4 in addition to the optional 30-week placement at the end of Year 2. In the past available placements included food industries, community nutrition projects, charitable organisations, dietetic teams at hospitals and within the community.
- Careers – Registered nutritionist, product information specialist, nutrition policy advisor (for local or national government), researcher, dietetics (after postgraduate qualification).

### **MSc Nutrition and Behaviour – Simon Dyll**

- Overview – This is the first course of its kind in the UK to explore the role of behaviour in guiding diet and nutrition and the effects of diet and nutrition on shaping behaviour. Current target for the programme- 12 students.
- Accreditation – Pending
- Academic entry criteria – A 2:2 Bachelors Honours degree in the field of clinical/life sciences, psychology, nursing or equivalent area. Health professionals with non-traditional academic backgrounds will also be considered. IELTS 6.5 (Academic) in overall with min 5.5 in each component.
- Non-academic entry criteria – N/A
- Selection criteria – Applicants with an interest in an interest in healthcare, public health promotion, nutrition and psychology.
- Placements – N/A
- Careers – Nutrition psychologist, nutrition consultant, researcher, lecturer.

## Faculty of Management

### Finance, Economics and Accounting: Phyllis Alexandra

- Combined first year across all in the framework.
- Integrated Master's, gives the most exemptions in the UK. Add 2 exemptions over and above the degree
- ICAW, ACCA & CIMA. Accounting and Finance degree has the most exemptions
- Recognition: only uni with UG programme in Accounting and Taxation, recognised by the Chartered Institute of Taxation.
- Cert Finance Accounting and Business, for BA Accounting and Finance and BA Accounting and Tax, professional qualification before graduation.
- Grad with Diploma and Prof Cert.
- Optional placement for all programmes. 50/60% of students take placement. Accounting firms and Financial Institutions
- AACSB, final reflection report going in, expect to be recognised in Spring 2018.
- Info to be given now - Currently member, seeking full accreditation.
- ACCA exemptions, 9 max. Further study has to be prof papers, there are approx. 4/5 more to complete.
- Accounting and Finance exemptions from prof. bodies.
- ACCA 14 total required, we exempt max 9
- AIA 17 total required, we exempt max 12
- CIMA 17 total required, we exempt max 9
- ICAW 15 total required, we exempt max 8

### Business Studies - Mark Ridolfo

- Approx. 320 intake 2016 Prep for employment, professions with many group based assignments.
- Developing skills and competencies for business, project management, communications, preparing portfolios. Group based activities and personal development, preparing them for their placement.
- Compulsory placement in 3rd year.
- Option at end of 2nd year, transfer to Top Up if they want to complete in 3 years and not take placement. Marks only taken from Top-Up not from previous years so if a student has low marks in year 2 it could be a good option to gain a higher final classification.
- Distinctive in the fact it has - 8 pathways/options in 2nd and final year. Specialisation starts in year 2 continued in year 4. Some pathways in year 4 open to all if student want to change their choice from year 2 About 1/3 of units in specialism, 2/3 general units.
- Options, many are taught along with the students studying this route as a degree.
- CMI, Chartered Management Institute, final confirmation to be given but Mark is hoping students can Graduate with a level 5 diploma, they have access to all resources.
- AACSB, advantages as mentioned by Phyllis.
- 15% international students, international staff, global focus, study abroad options in 2nd semester year 2.
- Final year project, can be consultancy project as well as written dissertation.

### BSc. Marketing - Elvira Bolat

- Intake 100 students
- Delivered by 2 faculties, some units shared with BS degree, prev. Shared with Marketing Comms, Now more autonomous. Across 2 faculties, 2 lots of resources, inc placements etc.
- Placements for co. Such as NIKE. Australian sunglasses, both offered positions after graduation.
- Students have been involved in Global opps, inc, global BU China and BC opportunities in China.
- CIM accredited. 95% of year 1 students achieved level 3 cert in Marketing.
- 2nd year students 30 achieved level 4, approx. 6 going for level 6 whilst on placement.
- £100 fee for the exams.
- Digital marketing option, good opportunity to showcase talents.

- 3 students have won awards - JP Morgan, Virgin Media - BU students have won placement student of the year nationally.
- JP Morgan interaction, relationship, placements, induction sessions, live briefs etc.

## **Sports, Tourism, Events and Retail**

### **Events Management and Events Marketing - Debbie Sadd**

- Management, organisation, Marketing, consumer behaviour, psychology,
- 30 week placement, strong reputation, lots of demand. Graduate employment excellent.
- Reviewing, industry panel assisting.
- Industry reputation, come to BU, Value us

### **Retail Management - Corinna Budnarowska**

- 23 years of graduates, guest lectures from alumni, live projects in year 2 and 4 Year 4 worked on Carphone warehouse new store format, launched this year, Not store based, strategic Management, head office based.
- Roles on graduation, Digital, Merchandising, retail research, buying roles.
- Teach consumer awareness, purchase journey, social media, supply chain issues, retailing formats, digital, marketing. Each sector is covered, looks at everyone selling.
- Placement, merchandising assistant, digital assistant, DIY, food, fashion, electrical organisations.

### **International Hospitality Management & Hospitality and Tourism Top-Up - Richard Ward**

- International Hospitality Management, 30 week placement, live project students go to large hotel chains, Buckingham Palace many hospitality outlets in the UK and overseas.
- Offer semester abroad, very popular, NY and Barcelona, a couple of the options.
- Industry engagement high. Graduates go into middle management in high end hotel chains worldwide.
- Industry reputation, industry comes to ask guidance, values their insight, employability rate higher than most other courses.
- Marriot hotels advertising 3,000 management jobs in China.
- Hospitality experience at BU. Practical skills taught in suite with no customers. B&P College, BU students delivering service to B&P staff.
- Hospitality. Student experience at Marriott and Hilton, students work part time. Hilton, 20 part time roles offered recently. Reflective assessment on their part time work.

### **Sports - Paul Boyce**

- 4 UG sports courses
- Psychology; development of relationship between mind and body
- Management and Management Golf, option across all areas of Management, growing industry
- 15 years ago began, numbers have grown, 340. Team of 4 then now 30 academics. Only 4 have left over the last few years.
- Placements: golf complexes Florida, Sports Promotion Agency, Vietnam, Schools, motorsports, football, rugby.
- Academics, 2 prof in sport, mix of people from industry as well.
- Practitioner based staff, projects with businesses. Real links with industry, lots of real exp. Real coaching sessions, consultancy projects. Group marketing facilities, motorsport venue - Thruxton.
- Overlap, options across the courses, to help specialise.
- Sport, activity called relays, started after students worked at the Olympics, volunteering activities, coaching in schools, clock up points, value added quals.

### **Tourism – Derek Robbins**

- Joint longest running UG programme, started 1986.

- Why Bournemouth, research active, published, focussed staff, leading in their field. Recognised by ABTA and the Tourism Society, range of guest lectures.
- Relationship with Merlin Group, visits to them and Chessington World of Adventures, Madame Tussauds.
- Employment levels high, some graduates have gone onto Thompsons Grad training which is very difficult to get on.
- Transferable skills, marketing, finance, some working in other industries.
- Globally 10% of working pop. Influenced, lots of areas, Climate change, safety & psychology of travel and airport expansion

### **General for all UG courses, Sport, Tourism and Hospitality**

- Changing courses in framework, possible on merit
- Retail, could move, depending on entry criteria.
- Sport, yes considered.
- International Students, why chose a specialised course. Sector focus, applying the experience to an industry. Soft skills, developed. Passion for the sector important to come through in personal statement.
- Employability, graduates compete with non-specific degree graduates, therefore have the edge.
- If move away, transferable skills will be applied to any industry.
- Field visits, included in price. Built into academic course, assessed
- Events, Portugal Benfica football Dublin Guinness Experience, London. Twickenham
- Retail, Madrid and UK trips. Danone head office visit.
- Sport, Cologne, management simulations
- Hosp. Industry visits, brewery, food markets, Malaysia, London employability conference
- Tourism, Jersey, Malta, academic link case study, impact of low cost airlines, hotels, aquarium. Unit planning have Malta related questions

### **MSc Management Framework - Firend Rasch (leader) / Peter Erdelyi (speaker)**

- Duration of course - Jan 16 months, Sep 12 months.
- Jan start with specialist units, have a summer break, core then project. Ideal for less confident students, course is spread out so not as intensive.
- International Courses, global - academics, course content and students.
- Intl Management, more focussed on international organisations and international markets
- Innovation Management and Entrepreneurship, project/dissertation is 'entrepreneurship in practice' practice based assignments, option to make dissertation a business launch or prototype.
- Students choose 2 out of 4 options.
- Academic team, staff ent experience, Donal, info to be sent.
- Core units and some specialist units shared. 10-15 people on some options, 100 in a lecture.

### **PG Finance courses - Dermot McCarthy**

- 6 courses with finance all conversion. Core units all the same in first semester, specialist units in semester 2.
- MSc Finance, progression masters.
- Options, some overlap with specialist courses
- Entry 2.1 related, 2.2 with work exp. or prof qual.
- USPs
  - Content - it is not usual to have taxation and risk management.
  - Staff, many lecturers and prof qualified in accounting and taxation, from industry.
  - Economics and Finance, very strong research.
- Feedback, external examiners, courses applied, students work on real world data.

- Innovative assessment.
- Student opportunities for work experience that fit within a 1 year course.
- During stage 3 research project, work with co. Data collection, insight into subject, influencing project. No guarantee for work experience. Some posts are advertised, some found by the students.
- Shadowing mode for experience promoted for 2016 entry, one day per week, then base research project on that co.

### **MBA - Milena Bobeva**

- Sept only
- 'Beacon' programme for BU, shines, leads, but offers support and guidance.
- Boutique programme, small, 20 (18 nationalities) students, 25 for 2016 expected.
- Price and quality. Same fee for O/S students as EU
- Accreditations:
  - Level 7 dip Strategic Management, from Chartered Management Institute, access to all their resources
  - Also recognised/accredited by the Institute of Directors
- Field trips - Barclays, Greater Business Show, Olympia, assessed. Performance management project, small business visit. Mainly exhibitions, see development, and gain networks. Funded.
- English set, flexible entry for all other criteria.
- Electives, especially entrepreneurship, are popular.
- Focus on Networking
- Consultancy project, group, small co or a Dept in large company
- MBA Facebook page.
- Alumni, Facebook

### **MSc Sport Management**

- Exit interview graduate feedback quotes:
- Standout units - 'Consuming Sport', 'Sport Principles', 'Facility Planning', 'Sport Tourism', 'Crisis & Disaster Management'
- Academic Team very enthusiastic and passionate. Personal connection.
- Field trips - out for 10 of 13 weeks on facilities unit visiting venues.
- Placements secured e.g. Club Managers Association of Europe
- Research active staff
- 85% exceeded expectations
- Course is challenging and rewarding
- Good jobs for graduates - director of sport at Cambridge Uni

### **MSc Events Management**

#### **MSc Events Marketing**

- Management is conversion course; about running the event. Project Management etc.
- Execute an actual event.
- 9 optional units.
- New study abroad option for one semester (both courses)
- Marketing - about marketing for events.
- First in world to offer this.

### **MSc Tourism Management**

#### **MSc Tourism Management & Marketing**

- World leaders in subject.
- Range of graduate success stories: Trip Advisor, British Airways etc.

### **MSc Retail Management**

- Management course with focus on industry
- Conversion course
- Retail market analysis, buyer, or marketing in retail industry
- Placements available - Wilko, Starbucks, Hanecken, Lidl
- Graduates - Nissan Thailand, Fashion buyer at Karen Millan,

### **MSc International Hospitality Management**

- In depth and current
- Placements
- Technology used i.e. simulation
- Entrepreneurial
- Industry links & employability

### **PGR**

- Applications handled by Graduate School
- Identify potential supervisor first, then submit full application.
- Funding - mobility fund etc.